Salem Oaks Consulting

Are you trying to increase your patient engagement as a company?

Salem Oaks offers consulting services to allow companies to better understand the importance and value of involving patients and care-partners in your strategic and tactical discussions and decision-making.

- Are you having trouble recruiting and retaining patients into your clinical trials?
- Have you had any late stage or commercial failures because you had not collected the patient-driven data that Regulators, HTA bodies, and payers are demanding?
- Do your colleagues need to know more about Drug Discovery and Development?

For more information visit SalemOaks.com/industry



Kevin Freiert, MBAPrincipal & FounderKevin is a seasoned drug developer with outstanding people skills. He has a passion for helping people see the "bigger picture" so that they can achieve their most important goals. During his 30-year career with Pfizer, Kevin acquired a broad and deep understanding of the Drug Discovery and Development Process. Kevin is a proven leader able to move seamlessly between strategic and tactical discussions to move projects forward.